

LAURA C. MCKIERAN, DRPH

CONTACT INFORMATION

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EDUCATION

DR.P.H. (DOCTOR OF PUBLIC HEALTH), Health Services Organization, School of Public Health, The University of Texas Health Science Center at Houston, 1998. Dissertation: *Community Participation in Health Services*

M.P.H. (MASTER OF PUBLIC HEALTH), Community Health Practice, UT School of Public Health, 1994. Thesis: *Community Involvement in the Community Oriented Primary Care Model*

B.S. (BACHELOR OF SCIENCE), Microbiology, The University of Texas at Austin, 1992.

PROFESSIONAL EXPERIENCE

SOLE PROPRIETORSHIP D/B/A HELPING GOOD GROW

Providing healthcare and nonprofit organizations with services and knowledge to develop the organization's effectiveness and capacity to serve, to include data query/mining of existing databases, data aggregation and analysis, electronic health record implementation, foundation prospect and grant research, grant application development, leave-behinds and other fundraising materials, strategic planning, program planning and budgeting, development of logic models and theories of change, and outcome measurement and other evaluation methods.

EL CENTRO DEL BARRIO D/B/A CENTROMED, San Antonio, TX

VICE PRESIDENT FOR STRATEGIC DEVELOPMENT / CHIEF INFORMATION OFFICER.

Providing senior leadership in organizational strategic planning and management; managing all phases of grantsmanship and capital campaign; community assessment; supervising the Director of Business Management in maximizing revenue and cost-benefit from existing investments; overall responsibility for strategic pursuit of health information technology, system integration, and staff information system support (including billing, electronic health record, pharmacy, lab, and funder-required applications); developing and implementing new initiatives and partnerships; program planning and evaluation; 2006-present.

DIRECTOR OF PLANNING AND GRANTS MANAGEMENT. Provided senior leadership in organizational strategic planning; program planning and evaluation; managing grant seeking, writing, and reporting, including staffing capital campaign; developing and implementing new initiatives and partnerships; community

assessment; purpose-built database development; and electronic health record and practice management system customization; 2001-2006.

PLANNER AND EVALUATOR. Planned and evaluated agency programs, developed grant applications and reports, and supported agency strategic planning, 2001-2002.

CENTER FOR THE ADVANCEMENT OF COLLABORATIVE STRATEGIES IN HEALTH, THE NEW YORK ACADEMY OF MEDICINE, New York, NY. **SENIOR PROGRAM OFFICER.** Provided leadership on the Public Health Governance Workgroup, a joint-learning process to increase broad and sustainable participation in community health decision making and action; led Center internal evaluation efforts; designed and programmed Center website, 2000-2001.

UNITED WAY OF AMERICA, Alexandria, VA. **MANAGER OF RESOURCE DISSEMINATION, OUTCOME MEASUREMENT.** Researched and authored program- and community-level outcome measurement resources for UWA members and wider audiences; webmaster and co-author of online Resource Network; coordinated training and technical assistance for United Ways and national health and human service organizations, 1998-99.

WHITMAN-WALKER CLINIC, INC. , Washington, DC. **INTERN.** Structured database and analyzed community assessment pilot data; revised survey and dissemination process, 1995.

CASA DE ESPERANZA DE LOS NIÑOS, Houston, TX. **EVALUATION CONSULTANT.** Evaluated short-term shelter services for HIV+ children, 1994-96.

UT HEALTH SCIENCE CENTER AT HOUSTON SCHOOL OF PUBLIC HEALTH, HOUSTON, TX

GRADUATE ASST. II, AIDS REGIONAL EDUCATION AND TRAINING CENTERS FOR TEXAS AND OKLAHOMA AIDS HELPLINE FOR HEALTH PROFESSIONALS. Customized literature searches and information kits; assisted in grant writing, 1994-96.

GRADUATE ASST. I, *ADDICTIVE BEHAVIOR* course. Taught and supported student interaction via internet for distance learning, 1995.

CO-COORDINATOR, *SEMINAR IN WOMEN'S HEALTH ISSUES*, a student-organized course at UTHSCH School of Public Health. Organized and facilitated the course, 1994.

GRADUATE ASSISTANT I, HOUSTON/GALVESTON CMSA NEEDS ASSESSMENT, Houston, TX. Researched and described available health and social services for the elderly, 1994.

GRADUATE ASSISTANT I. Performed analysis/summary of various child health needs-assessment documents for David Low, President, UTHSCH, per request of the Houston Endowment, 1992-93.

SELECTED ORGANIZATIONS AND PROFESSIONAL ASSOCIATIONS

- Member, Health Information and Management Systems Society, 2007-present
- Community Co-Chair (with Peter Holt, Corporate Co-Chair), OwnUp SA Consortium of Partners, 2007-present
- Member, City of San Antonio Animal Care Services Advisory Board, 2006-present
- City of San Antonio Municipal Code Chapter 5 Rewrite Committee, 2007
- Retreat Planning Committee, 2006
- Member, Northmoor Neighborhood Association, 2005-present
- Vice-Chair, City of San Antonio Commission for Children and Families, 2006-2007
- Precinct Chair 2056, Bexar County Democrats, 2006-2007
- Member, Alamo WorkSource Board of Directors, 2006
- Planning Committee, 2006
- Member, Alamo Area Council of Governments (AACOG) Health and Human Services Review Committee, 2002-2004 (Committee termination)
- Member, New York Evaluators Network, 2000-2001
- Member, American Society for Public Administration, New York Chapter, 1999-2001

PUBLICATIONS

- Heitman E, **McKieran LC**. (2003). Community-based practice and research: Collaboration and sharing power. In: Jennings B, Kahn J, Mastroianni A, Parker L, eds. *Ethics and public health: Model curriculum*. Association of Schools of Public Health, Washington, D.C.
- McKieran LC**, Kim S, Lasker RD. (2000). Collaboration: Learning the basics of community governance. *Community* 3, 2, 23-29.
- McKieran LC**, Kim S, Lasker RD. (2000). *Literature and internet resources for public health governance*, 2nd ed. Center for the Advancement of Collaborative Strategies in Health, New York, NY.
- Lasker RD, **McKieran LC**, Kim S. (2000). *Public Health Governance Workbook: Laying the groundwork*. Prepared for the Public Health Governance Workgroup. Center for the Advancement of Collaborative Strategies in Health, New York, NY.
- Lasker RD, **McKieran LC**, Kim S. (2000). *Issues related to public health governance. Background paper prepared for the first meeting of the Public Health Governance Workgroup, Washington, D.C., May 8-10, 2000*. Center for the Advancement of Collaborative Strategies in Health, New York, NY.

McKieran LC, Plantz MC. (1999). *Community status reports and targeted community interventions: Drawing a distinction. A white paper on change in the United Way movement.* United Way of America, Alexandria, Vir.

McKieran LC, Plantz MC. (1999). Untangling the differences: Community report cards and targeted community interventions. *Community 2*, 1, 6-12.

McKieran LC. (1996). Community involvement in the community oriented primary care model. *COPasCetic 3*, 1, 3, 6.